



PRESS RELEASE

Paris, 8 July 2008

Generix Group part of Gartner Magic Quadrant 2008 for the "B2B gateway" independent software vendor market

Generix Group announced that it is part of the Magic Quadrant 2008 dedicated to B2B platform providers. Generix Group is well-known for its performance capability and its vision as a provider of collaborative solutions in the rapidly expanding B2B gateway market.

Generix Group, a European provider of inter and intra company collaborative solutions, has announced that it is now part of the Magic Quadrant 2008 covering "B2B Gateway" software providers (1) published by Gartner, one of the leading specialist information technology consulting and analysis firms.

Gartner's Magic Quadrant offers a visual snapshot of the players in a specific market, classified according to their view of how the market will evolve and their ability to implement this view. In its 2008 analysis of the "B2B Gateway" independent software vendor market, Gartner has selected 14 world class publishers on the basis of a number of criteria, including the positions of the independent software vendors in their markets, their views of their markets and their abilities to act in response to these. The selected vendors must have a turnover above 10 million dollars and an international presence.

An historic player for EDI/EAI solutions with its Influe brand, Generix Group has been selected because of its position in the market, the functional coverage of its TradeXpress solution and its European customer portfolio. TradeXpress is a B2B integration platform for handling large volumes, designed to reduce administration costs and speed up the business process by automating exchanges all along the value chain. TradeXpress, applying web technologies, can integrate 100% of inter-company commercial applications and partners, regardless of the acquisition or publication means.

Paolo Malinverno and Benoît Lheureux, Gartner analysts and the authors of the Magic Quadrant 2008 report, explain: *"The B2B Gateway market is booming, reflecting the quantitative and qualitative changes in users' expectations for optimised inter-company exchange applications, for the management of greater numbers of and increasingly complex B2B projects"*. Michel Jardat, Alliances and Strategy Director for Generix Group, added: *"The Generix Group inclusion in the Gartner Magic Quadrant B2B Gateway survey is a real acknowledgement of the comprehensiveness and the quality of our TradeXpress solution as well as of our ability to implement it. Faced with increasing expectations for conformity, the exchanges globalisation and the pressure competition; companies more than ever need reliable, efficient and cost effective solutions for their inter-company management. Our objective is now to consolidate our international positions"*. Belron Carglass, DHL, Dachser are among the most recently added references.

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(1) To buy the full "Magic Quadrant for B2B Gateway Providers, 2008" report: www.gartner.com

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About Gartner Magic Quadrant

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About Generix Group

Generix Group offers a comprehensive range of collaborative solutions enabling data exchanges, the managing of flows and the optimising of the value chain. This product offer is aimed at companies in the food processing, consumer goods (CPG), food and specialised distribution, automobile, healthcare and transport sectors.

With 8 subsidiaries around the world, 550 employees and a pro-forma turnover of €70M, Generix Group is the leading European scale independent software vendor of Commerce and Supply Chain software. Carrefour, Gefco, Leclerc, Leroy Merlin, Nestlé, Unilever, DHL Exel Supply Chain, Louis Vuitton, Sodial, Metro, Sara Lee, Kuehne + Nagel, Cdiscount... 1,500 international manufacturers, retailers and software service providers have opted for Generix Group collaborative solutions.

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