



**On the occasion of SITL, Generix Group announces their transport optimisation solution, TMS On Demand, part of their "Supply Chain On Demand" range of services and the new features of their Business Solutions in license mode range.**

*Paris, February 25th, 2010* - Generix Group, international software vendor of solutions for the supply chain and renowned leader in warehouse management announces its participation at the SITL show on stand T80. At this event, Generix Group presents their Warehouse Management solution, TMS On Demand along side their other components in their "Supply Chain On Demand" range of services. Generix Group will also present the new features of its business solutions in software mode.

**New: Transportation Management System On Demand**

After warehouse management, pooled replenishment, EDI and paperless invoicing, Generix Group enhances their Supply Chain On Demand range of services, with a new component.

TMS is a tool for the optimisation and monitoring of transport operations. For shippers, distributors and logistics providers, TMS is designed to help users reduce transportation costs by improving the fill rate of vehicles and optimising patterns of delivery. This solution also enables a reduction in stock through better management of downstream flow. Many manufacturers and distributors have chosen TMS including: Bristol Myers Squibb, Danone Waters in partnership with ID Logistics, NEC Computer, Conforama, Monoprix and Système U South.

Like other Generix Group solutions in Software As A Service mode, the user of TMS On Demand subscribes to a service. The subscription is based on the volume of the demand for transportation treated. Everything is included. In On Demand mode, the implementation is fast and the return on investment is immediate: the user company reduces costs and rapidly increases their performance. Like other components, the TMS 'building brick' will be combined with collaborative portals. **Announced at SITL, TMS On Demand will be available from June 2010.**

**Generix Group ' Supply Chain On Demand 'services**

Specialists in pooling and business solutions in On Demand mode, Generix Group already has 2100 companies using the solutions based on the principle of variable consumption. On the occasion of SITL 2010, Generix Group presents their "Supply Chain On Demand" range of services based on a unique approach to the market to better serve businesses in the Commerce ecosystem. In 2009, the management applications in On Demand mode accounted for € 6.4 million turnover, up 35%, already nearly 10% of their total turnover, which puts Generix Group among the most active publishers in this field.

"Varying the costs of the Supply Chain by volume consumed: the main objective is to guarantee our customers rapid ROI without heavy financial investment. Both technological and functional, our Supply Chain On Demand offer is clearly differentiating; it allows logistics performance without investment. This meets the expectation of the immediately operational and profitable optimisation solutions market," says Sylvie Brunet Marketing and Communication Director of Generix Group.

### **On Demand WMS to control and manage the warehouse**

A management solution for the flow of goods in the warehouse from receipt, to dispatch and management of business functions, *WMS On Demand is the result of the best practices of the 850 warehouses equipped by Generix Group under the Infolog brand.* Subscription to this service is based on the volume of the number of order lines prepared.

To optimise its supply chain and supply its stores, the Carrefour Group has chosen to equip their Consolidation and Collaboration Centers with WMS On Demand combined with a collaborative portal, these collaborative solutions equip the platforms of logistics providers chosen by Carrefour to service their Centers, including Kuehne + Nagel, DHL, FM Logistics, Norbert Dentressangle....

### **EDI On Demand to manage data exchange and control inter-company flows**

With EDI On Demand, a company subscribes to a service to manage its data exchange and control their workflows. Subscription to this service is based on the volume of messages exchanged. Everything is included. With EDI On Demand, a company reduces its administrative costs and automates its exchanges with their customers and suppliers. In 2009/2010, one hundred companies chose EDI On Demand solutions, including Saint Gobain Weber, The Bank of France, Louis Pavn, La Redoute, Unilever France, Prisma Presse ...

### **Invoice On Demand for paperless invoices**

Invoice Manager allows for paperless invoicing both in transmission and reception, whilst complying with European and local tax legislation in 10 countries. Present in the field of electronic invoicing since the mid-1990s, under their brand Inflow, Generix Group offers solutions that adapt to inter and inter-business projects on a national and European level. During the last six months, the groups Kindy, Dole Food, Lexibook, TF1 Video, Bacardi-Martini and the Scapest centre of the Leclerc group chose the Invoice Manager platform for paperless invoicing with their suppliers.

### **VMI On Demand to control inventory levels and replenishment optimisation**

With VMI On Demand, a company subscribes to a service to calculate its replenishment. Subscription to this service is based on the number of orders processed. The collaborative replenishment solution enables manufacturing and distributing partners to achieve the best balance between a high service rate and a minimum stock in the warehouse, whilst optimising the use of transport capacity. VMI On Demand combines the control of cross-docking and storage flows.

Colgate Palmolive France, Cristalco, Laboratoire Vendôme ... just joined the 350 companies already using the collaborative solutions for Management of Shared and Pooled Replenishment from Generix Group, amongst others including: Henkel, Mc Cain, Coca Cola, Bonduelle, Nestlé...

### **The collaborative portals: "Better vision for better action"**

Late deliveries, break-downs, over-stocking, updates to product data and specifications, Distributors trademarks (MDD), invoice disputes, tracking system limitations ... all generate costs of greater importance. The Generix Group collaborative portals allow suppliers, distributors and logistics providers to work better together to reduce their production and logistics costs to reduce product prices in line and satisfy the consumer.

More than 500 international companies are equipped with Generix Group Collaborative Portal solutions including Energizer, Galeries Lafayette, Fnac ...

## The new features of the Business Solutions in License Mode range

In the Business Solutions in License mode range, Generix Group announces many innovations to enhance operational optimisation for businesses in the Supply Chain. Decision support, e-commerce, forecasting engines ... these new features will benefit the On Demand services range.

- **Decision Support:** the new version of the Event Management module is enhanced by strategic management and tactical operational indicators to better meet needs of businesses within the supply chain.
- **WMS:** the Infolog brand warehouse optimisation solution presents the innovations of Version 5.62, in particular the multi-modal and voice control technology.
- **TMS:** the Infolog brand transport optimisation solution presents version 4.0 enhanced by around fifty new features concerning the pre-billing module, optimisation of calculating routes, and a new tender module ...
- **Replenishment:** the Akila optimisation solution for upstream and downstream replenishment strengthens its forecast engines in version 2.0
- **Integrated Management Software Package:** the Generix Collaborative Enterprise solution dedicated to the distribution and trading businesses, presents its advantages: e-commerce, cross channel, sales forecast ... and the new 'building brick' 'Supply Chain Execution, in particular by the hazardous materials management and voice control. **On the occasion of SITL Generix Group will unveil the first new features of the next version which will be available before the summer.**
- **B2B Gateway:** TradeXpress Enterprise, the B2B platform for exchange and integration from the Influx brand is capable of integrating 100% of applications and inter-company trading partners. This tactical EAI is an effective alternative to the historically cumbersome and expensive to deploy integration platforms. TradeXpress Enterprise equips nearly 800 companies worldwide including the majority of CAC 40 companies.  
In 2009, the Carrefour group chose TradeXpress for managing the exchanges of B2B exchanges with their international suppliers in 14 countries and to manage an annual traffic of 48 million messages.

### Generix Group Conferences at SITL 2010

- *Conference Workshop, March 23rd from 15:30 to 16:00*  
*'From replenishment to collaborative replenishment: international lessons learned' hosted by Fernand Damotte, Director of Replenishment Market*
- *Conference Workshop, March 24th from 14:45 to 15:15*  
*"Pooling and WMS On Demand: lessons learned" hosted by Philippe Guilhaumou, Director of the Supply Chain Market*
- *TV Set, March 25th from 11:00 to 12:30 hosted by Catherine Fournier, Logistics Magazine*  
*"The collaboration between partners of the Supply Chain": Carrefour / Generix Group / ABCD / ID*  
*Logistics collaborate in order to reduce the cost of the supply chain, from factory to lines in store*
- *TV Set, March 25th from 15:00 to 16:00, hosted by Michel Jardat and Philippe Guilhaumou, Generix Group*  
*"The Supply Chain in the 21<sup>st</sup> century: 8 predictions": Generix Group / KSA / Kuehne and Nagel / ZetesInterscan*  
*Which functional and technological innovations for which Supply Chain?*

#### About Generix Group

Generix Group, software vendor of collaborative software for the supply chain, designed for businesses in distribution, manufacturing, transportation and logistics providers. Generix Group offers comprehensive collaborative solutions that can share data, manage flow and optimise the value chain. This offer is aimed at businesses in the food processing, Consumer products and Goods (CPG), retail and specialty food, automotive, health and transportation sectors. With 580 employees and a turnover of around €70 million, Generix Group is a major stakeholder in Publishing for Trade and Supply Chain at European level. Carrefour, Gefco, Leclerc, Leroy Merlin, Nestlé, Unilever, DHL Exel Supply Chain, Louis Vuitton Sodiaal, Metro, Sara Lee, Kuehne + Nagel, Cdiscount ... 1500 distributors international manufacturers and logistics companies have chosen Generix Group Collaborative solutions for their development.

Company listed on Euronext Paris (ISIN FR0010501692-- GENX) For more information visit: [www.generixgroup.com](http://www.generixgroup.com)

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