



**Generix Group liberates the e-invoicing market
with the launch of the first unlimited, no commitment deal**

Paris, 14th May 2013 – On a now mature market, Generix Group announced the launch of the first unlimited, no commitment deal for on demand e-invoicing services.

For around ten years, French companies have been removing the paper from their invoices with restrictive subscriptions: long-term commitment, compulsory minimum number of invoices, high prices penalising use, exit penalties, etc. Companies that have made the most progress with their B2B roll-out have invoicing costs in excess of tens of millions of euros per year.

*"Just like the mobile telephone market, the deals created ten years ago with a commitment in terms of duration, a minimum fixed price and invoicing according to quantity have reached their limits", explains **Christophe Viry, Product Director of Generix Group's Collaborative Integration range.** « As the quantity of electronic invoices exchanged is increasing, it is time to propose formulas that encourage companies to roll out new invoicing models, unrelated to use".*

A leader on the EDI/B2B interchange market with one million messages processed per day and 5,000 customers, Generix Group is in a position to crush costs via a volume-related strategy to modify the codes currently in application and to launch a unique set-price deal that is unrelated to the quantity of exchanges.

In concrete terms, the GCI Invoice Manager service, sold by Generix Group since 2000, is now being offered with a sliding scale of fees and capped invoicing from 75,000 invoices a year.

*"This is an innovation without precedent in the field of e-invoicing. Thanks to this deal, companies that produce high amounts of invoices will divide their costs by 5 or 10; they will lower their ROI threshold and be able to roll out the system with all of their partners", added **Christophe Viry.***

Generix Group has been preparing this new deal for several months. It results from a well thought-out strategy based on analysing market practices, user expectations and auditing the running costs of solutions. Ahead of this launch, Generix Group appointed GMV Conseil, a firm specialised in marketing studies in the telephone sector, to carry out an audit on a selection of French companies having used e-invoicing for at least five years.

The results reveal that companies want to roll out their B2B flows more quickly and to reduce the costs of dematerialisation services in order to increase the gains from e-invoicing. Companies questioned also favour a freedom in the choice of operators, the possibility to change solution easily and interoperability between players.

Press Release

Already used by over 1,200 companies, the GCI Invoice Manager On Demand service ensures all e-invoicing functionalities: processing of all forms of invoicing, creation of originals for tax purposes, legal archiving, data conversion and transport, traceability and reporting console, free interoperability with other B2B operators, etc. This service also provides a multi-service portal for users, allowing them to speed up roll-out and to collaborate with partners on matters related to invoice processes.

To find out more, visit the **dedicated website**: www.dematillimitee.com

Check in to the launch Web conference on **Thursday 23rd May**:

<http://www.generixgroup.com/fr/actualites/evenements/10185,webconf-lancement-offre-illimitee.htm>



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About Generix Group

Editor of collaborative software and On Demand services, Generix Group supports customers in managing, computerising, pooling and optimising their information. The Generix Collaborative Business services' bundle is based on business expertise in the fields of ERP, supply chain and managing cross-channel sales, as well as on an infrastructure range consisting of inter and intra-company solutions (EDI, B2B, EAI, Portal, e-invoicing, B2B roll-out).

The B2B and A2A integration and collaboration solutions of the Generix Collaborative Infrastructure (GCI) range are used in over 20 countries by 5,000 companies, including: Banque de France, Carrefour, Casino, DHL, Ferrero, Fnac, Fromageries Bel, Galeries Lafayette, Gefco, Kuhne et Nagel, L'Oréal, La Redoute, Labinal, Lactalis, LDC, Minefi, PSA, Rexel, Safran, Schneider, Société Générale, Tereos, TF1, Unilever, Zodiac, etc.

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