



Generix Group and Kyriba® join forces to offer optimised cloud-based cash flow management

The integration gives Generix ERP solution users streamlined cash flow functions

Paris, 23 May 2013 – Generix Group, a developer of collaborative software for the retail ecosystem and Kyriba, the leading cloud-based cash flow management and risk management company, have announced a new partnership to launch an integration and sales recommendation technology. This alliance means that Generix Group's customers will have direct and transparent access to the Kyriba solution, enabling them to streamline their cash flow management functions and optimise their financial decision-making.

With its Generix Collaborative Enterprise (GCE) solution, Generix Group is a major player in the French ERP market with a broad customer base in the retail and supply chain sectors.

*"Generix Group was one of the first major French editors to adopt SaaS mode. We share this same pioneering philosophy when it comes to our own products and customer service," explains **Rémy Dubois**, Executive Vice President & Managing Director Kyriba EMEA **at Kyriba**. "Our decision to integrate Kyriba with Generix Group's GCE solution means that our shared customers will have transparent access to both systems. It will also give Generix Group's users a rich array of cash flow management functions."*

*"Kyriba is a leading player in the cash flow for distributors sector. It is exactly the type of company that Generix Group should be joining forces with," adds **Laurent Toulemonde, Product Marketing Manager for the GCE range at Generix Group**. "We are proud of our strategy of developing partnerships and optimising our solutions. We wanted to combine a fully integrated ERP with a financial management solution, and were on the lookout for a reputable partner in the cash flow ecosystem that shared our ambition to become leaders in the technology market. By working with Kyriba, we are now able to offer our customers both a high-performance ERP system and cash flow management functions, all in one platform."*

Generix Collaborative Enterprise is the base of the ERP. It helps to make businesses more competitive by accelerating execution speed and ensuring that its cross-channel strategy is deployed in the best possible conditions.

This joint offer will be presented during a **web conference on Friday 14 June from 9.30am to 11.00am**. Information and registration: [click here](#).

Press Release

Press contacts

Rumeur Publique

Thomas Boullonnois - Tel.: +33 (0)1 55 74 52 29

thomas@rumeurpublique.fr

Cédric Landu - Tel.: +33 (0)1 55 74 52 31

cedric.lan@rumeurpublique.fr

www.rumeurpublique.fr

Generix Group

Mike Hadjadj

Marketing and Communication Manager

Tel.: +33 (0)1 77 45 43 41

mhadjadi@generixgroup.com

www.generixgroup.com

Kyriba

Barbara Borrel

EMEA Marketing Manager

Tel: +33 (0)1 77 92 17 17

bborrel@kyriba.com

www.kyriba.fr

About Generix Group

A publisher of collaborative software for the Retail ecosystem, Generix Group supports distributors, and logistics and industrial service providers in the management, pooling and optimisation of their goods flows. The Generix Collaborative Business service package draws on extensive expertise in the areas of ERP, the supply chain and cross-channel sales management, all of which is backed by our EDI, EAI and portal integration solutions.

Including names such as Carrefour, Gefco, Leclerc, Leroy Merlin, Nestlé, Unilever, DHL, Louis Vuitton, Sodial, Metro, Sara Lee, Kuehne+Nagel, Cdiscount, etc., over 1500 international players have chosen "Generix Collaborative Business" solutions, establishing Generix Group as a European leader with turnover of over €64 million.

For more information, visit www.generixgroup.com

About Kyriba

Kyriba is the global leader in next generation treasury solutions in the cloud. We enable CFOs and finance teams to optimise their corporate treasury functions by delivering fully-integrated cash, treasury, payment, risk management and supply chain finance solutions through a user-friendly, scalable and secure SaaS platform. With a client loyalty rate of over 98 percent, we support more than 700 organisations globally. For more information on how to become a strategic partner to your organisation, contact infofrance@kyriba.com or visit www.kyriba.fr

Kyriba on social media:

www.twitter.com/kyribafrance

www.linkedin.com/company/kyriba-corporation