



## **Cecab centralises its EDI flows and e-invoicing using the GCI On Demand SaaS platform from Generix Group**

Paris, 10 February 2014 – Cecab (the Breton Central Agricultural Cooperative) is centralising its B2B flows and its annual e-invoicing by choosing the GCI On Demand and GCI Invoice Manager application services, SaaS solutions from Generix Group for integrating EDI/B2B and e-invoicing.

Founded in 1968, the Cecab group is one of France's leading food processing groups, with brands such as D'aucy, Gamm Vert, Matines and Globus. Consisting of 9,000 member farmers, 6,000 employees and 30 industrial sites, Cecab achieves turnover of 2 billion euros, 30% of it abroad – in Europe, Asia and South America.

***"The group's development, particularly abroad, generates increasingly complex EDI needs which were beyond the scope of the current system, so Cecab had to look for a long-term solution able to supervise and trace EDI flows in a centralised way,"*** explains Jean-François Hamon, IT project manager. ***"We chose to migrate all our EDI flows to GCI On Demand, which takes care of message translation and transfer and provides better control over our flows."***

With experience in EDI and e-invoicing going back over ten years, Cecab is a mature user of B2B solutions. It processes almost a million exchanges a year and has deployed about twenty different B2B processes, mainly in the procurement and logistics functions. It carries out approximately a hundred ongoing maintenance actions to meet the needs of the 80 partners involved.

In the area of invoicing, Cecab has been using tax-compliant e-invoicing for nearly ten years, sending 100,000 electronic invoices to its main customers every year. The Generix Group service guarantees the creation of tax-compliant originals in accordance with the regulations in force and provides legal archiving for ten years.

Cecab chose the GCI On Demand solution for its:

- Technical benefits: simplification of the B2B architecture, which is fully outsourced, capacity to handle peak loads, coverage of new and increasingly complex technical requirements, guarantee of a high level of service (SLA),
- Business benefits: new services for users in terms of end-to-end traceability, supervision of exchanges, fast response to requests for changes from customers, business alerts.

***"The functional expertise, excellent knowledge of the sector and guaranteed deployment time made a real difference in our choice of Generix Group,"*** concludes Bruno Rosado, director of Cecab's economic interest group for IT. ***"We are already seeing improved visibility in our EDI flows and good coverage of our current – and future – needs."***

Watch a video testimonial from the Cecab group at the GCI Day:

<http://www.generixgroup.com/fr/actualites/Generix-tv/11384,Video-Cecab-GCI-On-Demand.htm?page=1>

# Press Release

## Press contacts

### Rumeur Publique - [www.rumeurpublique.fr](http://www.rumeurpublique.fr)

Thomas Boullonnois – +33(0)1 55 74 52 29

[thomas@rumeurpublique.fr](mailto:thomas@rumeurpublique.fr)

Cédric Landu – +33(0)1 55 74 52 31

[cedric.lan@rumeurpublique.fr](mailto:cedric.lan@rumeurpublique.fr)

### Generix Group

Mike Hadjadj

Marketing and Communication Director

Tel.: +33(0)1 77 45 43 41

[mhadjadj@generixgroup.com](mailto:mhadjadj@generixgroup.com)

### Cecab IT EIG

Jean-François Hamon

IT Project Manager

Tel.: +33(0)2 97 69 26 37

[jfhamon@cecab.com](mailto:jfhamon@cecab.com)

## About Generix Group

A publisher of collaborative software and On Demand services, Generix Group supports customers in managing, computerising, pooling and optimising their information. The Generix Collaborative Business service bundle is based on business expertise in the fields of ERP, supply chain and managing cross-channel sales, as well as the Generix Collaborative Integration range: EDI, B2B, EAI, Portal, e-invoicing and B2B roll-out.

The GCI integration and collaboration solutions are used in over 20 countries by 5,000 companies, including Banque de France, Carrefour, Casino, DHL, Ferrero, Fnac, Fromageries Bel, Galeries Lafayette, Gefco, Kuehne + Nagel, L'Oréal, La Redoute, Labinal, Lactalis, LDC, Minefi, PSA, Rexel, Safran, Schneider, Société Générale, Tereos, TF1, Unilever, Zodiac etc.

[www.generixgroup.com](http://www.generixgroup.com)

## About the Cecab Group

Cecab – the Breton Central Agricultural Cooperative – was founded in 1968 in southern Brittany. In a little over 40 years, its strong regional roots have made it one of France's leading food processing groups, with international activity representing 30% of its turnover.

In order to control all the stages of the business, from production to marketing, Cecab has chosen an organisational structure based on branches. This is a considerable strength for the company, enabling it to master product traceability and ensure respect for the environment.

To achieve this, Cecab relies on a network of men and women who constitute the life force of the business. Cooperative farmers, specialist workers, technicians, administrative staff, sales representatives, executives... United, focused on the future, open and imaginative, they all pool their skills and energy with the goal of developing the business and ensuring customer satisfaction.

[www.cecab.com](http://www.cecab.com)