



## A NEW STRUCTURE IN PURSUIT OF AMBITIOUS OBJECTIVES

### *Finalisation of the GCE ERP business transfer*

Paris, 5 May 2014 – **Generix Group, editor of collaborative software for the retail ecosystem, has announced the finalisation of the transfer of its GCE ERP business, with effect from 2 May 2014.**

Following the market announcements of 17 January and 20 February 2014, Generix Group has today announced the transfer of its GCE ERP business to American group Aurea, with effect from 2 May 2014.

The transaction was based on a valuation of €12.25 M. This business accounted for approximately 20% of the Generix Group's turnover for the 2013/2014 fiscal year, amounting to €12.2 M (unaudited data).

### **A NEW STRUCTURE IN PURSUIT OF GROWTH IN SAAS**

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This operation forms part of moves to focus the Generix Group's activities on the Supply Chain, Cross Channel and Integration Solutions sectors - marketed as "SaaS" - and for which new signatures have more than doubled over the last fiscal year for a total of €8.8 million (+118%).

With this new focus, the group shall continue to exploit the competitive edge that it has developed through SaaS on its home market and on fast-growing international markets such as Russia and China.

Employing 350 associates, the turnover generated by this new structure amounted to €49.4 million over the last fiscal year with approximately 60% of repeat business and an international share of over 25%.

The proceeds from the transfer have allowed the remaining business activities to maintain a positive net cash position.

The group will report on its financial statements for the year ending 31 March 2014 on 2 June 2014.

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### **About Generix Group**

Generix Group provides the rapidly evolving Retail Ecosystem with leading Collaborative Software Solutions to operate profitably, adjust effectively, and grow sustainably. Generix Group helps retailers, third party logistics providers and manufacturers, in managing, sharing and optimizing their data flows. Generix Collaborative Business portfolio relies on a strong business expertise encompassing Supply Chain and Cross-Channel management, and uniquely leverages an A2A/B2B Gateway and Portal solutions.

Carrefour, Cdiscount, Gefco, Kuehne + Nagel, Leclerc, Leroy Merlin, Louis Vuitton, Metro, Nestlé, Sara Lee, Sodial, Unilever... more than 1,500 international companies trust "Generix Collaborative Business" solutions to profitably run their business, establishing Generix Group as an European leader with 49M€ revenue.

For more information, visit [www.generixgroup.com](http://www.generixgroup.com)