



Predell Services joins the Generix Group Partner Program as a newly recruited reseller

**and becomes an "Active Partner"
in marketing Generix Multi-Enterprises Collaborative solutions**

Paris, March 24, 2016 - **Generix Group, an editor of collaborative applications, places resellers and consulting firms at the center of the company's strategy to accelerate the digital transformation of companies in France and other countries. Generix Group proposes the "Platform as a Service" system for resellers so that they can provide full service for their customers' projects through a quick and effective Cloud offer.**

"Following the launch of the Active Partner Program initiative in November 2015 for value-added resellers and distributors, IT engineering services and editors, Generix Group is proud to announce the partnership signed with Predell Services," comments **Laurence Dugué, Generix Group Vice President for Alliances & Channel.**

A solution for managing information flow between companies

Generix Group provides its partners with solutions for collecting, integrating and automating the processing of data from both internal and external sources. Data is no longer merely captured and company customers, suppliers and partners are no longer merely connected. The goal of the solution is to improve process performance through inter-company collaboration.

"By giving companies the means to make the most of their data and ecosystem, we consolidate our role as a leader in the digitizing of processes like Purchase to Pay, Order to Cash and Supply Chain Visibility," emphasizes **Christophe Viry, Product Marketing Manager for Multi-Enterprises Collaborative Platform solutions.**

Jean-Jacques Le Delliou and Frédéric Charlet, who head Predell Services, an IT engineering services company specialized in consulting, development and the support of B2B projects, were convinced by the characteristics of the Platform as a Service.

"We were convinced by Generix Group's open and packaged offer. Using this turnkey platform, we were able to start quickly on new projects that focused on our added value. At the same time, we were reassured by the durability, high security and completeness of the offer," adds **Frédéric Charlet.**

To launch this new activity, Predell Services will create a new "Predell On Demand" entity. This entity will be in charge of managing B2B exchange projects in the SaaS mode, all the way from detection to implementation, as well as ensuring tracking and support for new customers.

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About Generix Group

Generix Group, a software editor of collaborative applications, helps its customers to face the challenges of the digital enterprise: facilitating buying journeys, building a digital supply chain and dematerializing all data flows. By building differentiating services, Generix Group optimizes the overall performance of the company within its ecosystem, enabling it to meet customers' changing expectations.

Over 5,000 international players have helped establish Generix Group as a European leader with close to €54 million in turnover.

To find out more, visit: generixgroup.com

About Predell Services

With some twenty consultants, Predell develops B2B exchange projects (in all sectors of activity) and traceability (agribusiness sector).

The company provides services in areas from the definition of needs to third-party maintenance for applications, by way of implementation.

Predell Services works with companies of all sizes in all sectors of activity, from small agricultural cooperatives to large industrial groups.

Two Predell sites: Paris and Angers.

To learn more: www.predellservices.com

