

PRESS RELEASE

Paris, May, 24, 2018

JEAN-CHARLES DECONNINCK (GENERIX GROUP) TRAVELS TO RUSSIA WITH PRESIDENT MACRON AS PART OF THE FRENCH BUSINESS DELEGATION

Jean-Charles Deconninck, CEO of [Generix Group](#), a mid-cap French company specializing in collaborative Supply Chain, joined the French President on his official trip to Russia, taking in the St. Petersburg International Economic Forum on May 24 and 25.

France, a key economic partner for Russia

With more than 500 French companies in Russia*, France is now the leading overseas employer in the country. Naturally, President Macron chose more than 30 French company bosses to join him on this official visit.

*Jean-Charles Deconninck said, "Generix Group has had a footprint in Russia for more than four years through our subsidiary **Generix Group Vostok**, which now has 25 team members. With an international development strategy like ours, Russia is critical. The country's location, economic power and influence across the CIS countries fully justify our operations here. From Moscow we support international customers such as Auchan, Danone, FM Logistic, Lactalis and Leroy Merlin, and also local customers, which find our presence in the country reassuring."*

With subsidiaries in 8 countries, **Generix Group** is developing its international footprint through its partner network, which makes its solutions available in more than 60 countries.

* Figure from Business France

About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in more than 60 countries thanks to its subsidiaries and a network of partners. Its SaaS solutions are used by 6,000 companies worldwide. The group's 550 employees provide daily assistance to customers such as Carrefour, Danone, FM Logistic, Fnac Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains.

Its collaborative platform, **Generix Supply Chain Hub**, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time.

Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL) and distributors.

Founded in 1990 in France, the company is listed on the Eurolist market of the Euronext Paris stock exchange, compartment C (ISIN: FR0004032795). To find out more: www.generixgroup.com

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