

PRESS RELEASE

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GENERIX SUPPLY CHAIN VISIBILITY, 3PL Portal: secure, seamless visibility

Generix Group, a developer of SaaS solutions for Supply Chain ecosystems, announces the release of its "Generix Supply Chain Visibility" 3PL Portal, available on its Generix Supply Chain Hub platform.

"Visibility": the tool for complete customer satisfaction

While **53% of companies complain about not having visibility on partner operations***, failing to manage Supply Chains has a significant effect on customer satisfaction, especially in e-commerce. Integrated into the Generix Supply Chain Hub, the new **Generix Supply Chain Visibility** 3PL Portal helps users detect visibility oversights before they affect customers, take collaborative decisions and share action plans amongst stakeholders.

Jean-Charles Deconninck, Chairman of Generix Group commented, "Supply Chains have never been more critical to company strategy. For some companies, typically web natives, Supply Chains are an unparalleled, disruptive way to optimize customer experience and boost success stratospherically. The real gains are found in two key areas: end-to-end operations management to enhance and differentiate tools; and external data collection to optimize planning and operations, guaranteeing customer satisfaction and cutting costs."

A complete solution...

The 3PL Portal gives logistics service providers **secure visibility** and **collaborative management on logistics operations** for buyers. The solution includes:

- Checking available stock;
- Managing product and site data;
- Managing customer orders;
- Managing supply orders;
- Managing transport needs;
- Tracking movements in real time;
- Traceability: SSCC labels, batches, dates, etc.;
- Performance indicators.

... made for shippers, which boasts the most comprehensive operational order tracking component on the market, associated to its carrier portal

Drawing on the latest technologies, ergonomics and APIs from the Generix Supply Chain Hub platform, **Generix Supply Chain Visibility** is an intuitive, fast-action addition to the ecosystems of our customers' partners, including carriers, subcontractors, buyers and customers.

It can also be used for shipping and 3PL operations:

- **Order Tracking**
 - Full order fulfillment tracking;
 - Monitoring order picking and transport;
 - Calculating ETAs (estimated times of arrival);
 - Links to telematics solutions and tracking platforms;
 - Alerts and event indicators.

- **Carrier Portal**
 - Accepting/declining transport assignments;
 - Scheduling carrier appointments;
 - Approving pre-invoicing.

Besides complete visibility, Generix Supply Chain Visibility also helps users **get their flows under control quicker** and **fill up Data Lake** on the **Generix Supply Chain Hub** platform, for improved optimization, and operations and resource planning, all performed using data analysis.

* Generix Group Study 2016 – Safeguarding Supply Chain Operations

About Generix Group

Generix Group is a collaborative Supply Chain expert with a footprint in 60 countries, thanks to its subsidiaries and partner network. More than 6,000 companies around the world use its SaaS solutions. The group's 550 employees provide daily support for customers such as Carrefour, Danone, FM Logistic, Fnac Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains.

Its collaborative platform, **Generix Supply Chain Hub**, helps companies to keep the promises they make to their customers. It executes physical flows, digitizes information flows and connects companies to all their partners, in real time.

Generix Supply Chain Hub is for all stakeholders in the Supply Chain: manufacturers, third-party logistics providers (3PL/4PL) and retailers.

Founded in France in 1990, the company is listed on the Euronext market of Euronext Paris, compartment C (ISIN: FR0004032795). To find out more: www.generixgroup.com

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