



Tenor EDI Services joins the Generix Group Partner Program as a newly recruited reseller

**and becomes an "Active Partner"
in marketing Generix Multi-Company Collaborative solutions**

Paris, Wednesday, March 16, 2016 - **Generix Group, a publisher of collaborative softwares, places resellers and consulting firms at the center of the company's strategy to accelerate the digital transformation of companies in France and other countries. Generix Group has implemented a Partner Program and recruits distributors in France and internationally to provide a complete offer to customers.**

"Following the launch of the Active Partner Program initiative for value-added resellers and distributors, IT engineering services and editors, Generix Group is proud to announce the partnership signed with Tenor, a specialist in EDI, particularly in the automotive sector," comments **Laurence Dugué, Generix Group Vice President for Alliances & Channel.** "Tenor already proposes EDI solutions in the Cloud for its customers. Now, it will also be able to offer B2B on-premise exchange solutions for those companies wanting to ensure in-house IT management."

A solution for managing information flow between companies

Generix Group provides its partners with solutions for collecting, integrating and automating the processing of data from both internal and external sources. Data is no longer merely captured and company customers, suppliers and ecosystems are no longer merely connected. The goal of the solution is to improve process performance through inter-company collaboration.

"Some of our customers don't want to choose SaaS. This is why we need to propose an on-premise offer. We had a look at offers by several software editors, and Generix Group stood out for the power and effectiveness of its solution. The reputation of Generix Group as an editor and its many customer references convinced us that our choice was the right one," explains **André Ferrari, CEO of Tenor.**

Present in many sectors and industries, in particular in retail, logistics and manufacturing, Generix Group will extend its scope in the automotive sector with its new partner, Tenor EDI Services. The two companies will complement each other when it comes to proposing their solutions to international customers.

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About Generix Group

Publisher of collaborative softwares, Generix Group helps its customers meet the challenges currently facing digital enterprises: facilitate buying journeys, build a digital supply chain, dematerialise all flows. By building differentiating services, we optimise the overall performance of the company and its ecosystem enabling it to meet new customer expectations.

Over 5,000 international players have helped establish Generix Group as a European leader with close to €54 million in turnover.

To find out more, visit: generixgroup.com

About Tenor EDI Services

A service company specialized in Electronic Data Interchange (EDI) and B2B electronic trade, Tenor supports customers in the implementation of EDI solutions in SaaS and on-premise modes.

Tenor expertise is widely recognized in the automotive sector in France and internationally.

Today, with over 1,600 customers in 45 countries, Tenor EDI Services addresses all sectors of activity, including automotive, aeronautics, retail and logistics service providers.

To learn more: www.ediservices.com

