



## Européenne Food successfully rolls out e-invoicing thanks to GCI Invoice Manager by Generix Group

**Paris, 11th March 2013 – By using Generix Group's e-invoicing application, GCI Invoice Manager, and its massive distribution portal, Européenne Food optimises its costs, and simplifies and improves customer relations.**

Specialised in away-from-home food distribution to the away-from home catering sector, local shops, wholesalers, etc., Européenne Food works with around 300 suppliers and sells over 5,000 references to some 1,500 customers, including artisans, wholesalers and local retailers.

The high volumes managed by Européenne Food, with over 2,000 documents processed, of which there are 600 invoices per day for some 1,500 customers, led the Information Systems Department to make the decision to automate its customer and supplier data exchanges. Already a customer of Generix Group with the Generix Collaborative Enterprise (GCE) ERP to manage accounting, sales administration and logistics functions, Européenne Food opted for the B2B GCI TradeXpress gateway, which has the advantage of being integrated into other Generix Group solutions and provides a quick view of the invoice and order situation.

In addition, and to computerise its customer invoices, Européenne Food chose GCI Invoice Manager integrated into its platform, GCI TradeXpress.

The project's main difficulty was then to rapidly roll out outgoing invoices to some 1,500 clients. To do this, Européenne Food used the B2B invoice distribution portal offered with the solution.

*"The B2B portal of GCI Invoice Manager, developed by Generix Group, has the advantage of providing our customers with a view of all invoices in real-time, via simple web access, which is like an extranet-based DMS", emphasised **Laurent Colinet, IT Director at Européenne Food**, "Our customers can therefore easily view and import their invoice from an online archiving service".*

The GCI Invoice Manager solution perfectly meets Européenne Food's requirement for rapid ROI by taking the roll-out part into account, specified **Laurent Colinet**: *"Our aim is to extensively develop e-invoicing so that we can remove input errors, reduce disputes, gain time and reduce the workload assigned to managing these documents."*

In addition, as the solution has all necessary certifications, GCI Invoice Manager allows Européenne Food to apply e-invoicing in compliance with French fiscal and commercial regulations.

Integrating GCI Invoice Manager into the GCI TradeXpress platform allows Européenne Food to integrate e-invoicing as a B2B process among its eco-system of partners. By avoiding the multiplication of EDI, e-invoicing, and B2B portal solutions, Européenne Food reduces its investment and operating costs, simplifies roll-out and has a unified console to precisely track B2B flows.

**Arnaud Hage, Administration and Finance Director at Européenne Food**, concludes: *"The integrated GCI Invoice Manager solution meets our requirements in every area: accounting, finance and commerce, which all interact when it comes to entering orders."*

# Press Release

A pioneer on the e-invoicing market, Generix Group has been selling software and On Demand solutions for twenty years. GCI Invoice Manager is used by the largest French companies, including: Atol, Casino, Crouzet Automatismes, Exide, Feu Vert, Groupe Bel, Intermarché, L'Oréal, Labinal, Metro, PSA, Safran, Schenker, Système U, Technicolor, United Biscuit, Wrancken-Pommery, etc.

For more information: see the testimonial film on [Generix TV](#).

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## About Européenne Food

Founded in the 1980s, Européenne Food is specialised in away-from home food retail (beverages, sweets, biscuits, etc.) for away-from home catering, local shops, wholesalers, Automated Distribution managers, cinemas, etc.

Européenne Food works with over 300 suppliers worldwide and sells over 5,000 references, including Coca-Cola, Heineken, Haribo, Nestlé Café, as well as "technical" products for automated vending machines (cups, stirrers, maintenance products).

With eight regional platforms and around 400 employees, the group today covers the entire French territory (delivery within 48 hours possible). Thanks to its integrated logistics, Européenne Food satisfies over 110,000 direct and indirect customers (via wholesale networks). Group turnover is 250 million euros.

## About Generix Group

Editor of collaborative software and On Demand services, Generix Group supports customers in managing, computerising, pooling and optimising their information. The Generix Collaborative Business services' bundle is based on business expertise in the fields of ERP, supply chain and managing cross-channel sales, as well as on an infrastructure range consisting of inter and intra-company solutions (EDI, B2B, EAI, Portal, e-invoicing, B2B roll-out).

The B2B and A2A integration and collaboration solutions of the Generix Collaborative Infrastructure (GCI) range are used in over 20 countries by 5,000 companies, including: Banque de France, Carrefour, Casino, DHL, Ferrero, Fnac, Fromageries Bel, Galeries Lafayette, Gefco, Kuhne et Nagel, L'Oréal, La Redoute, Labinal, Lactalis, LDC, Minefi, PSA, Rexel, Safran, Schneider, Société Générale, Tereos, TF1, Unilever, Zodiac, etc.

[www.generixgroup.com](http://www.generixgroup.com) & [www.gci.generixgroup.com](http://www.gci.generixgroup.com)