

A Robust and Scalable Enterprise WMS Solution

Industry :

Food and beverage

Employees: 201 - 500



COMPANY OVERVIEW

At Chapman's, we're very proud to be Canada's largest independent ice cream manufacturer but we'll never outgrow the community of Markdale, Ontario in which we live and work. A sense of belonging and a feeling of family permeates the atmosphere at Chapman's Ice Cream. We may be located in a village and a little off the beaten track, but we'll never be out of touch with our customers and we'll always respond to their needs with quality products at affordable prices.

"I can see where it came from and the original lot on the original material instance. I can see what's been used. I can also see the history of that material instance for that product in real time. That's been amazing for us."

John Fleming



chapmans.ca

generixgroup.com

Challenges

- Inventory counts were inaccurate
- There were no real-time inventory updates as ingredients and finished goods move through the warehousing and manufacturing processes
- The inaccurate and manual tracking of inventory waste and shrink resulted in unexpected year-end adjustments to inventory values
- Warehouse processes were carried out manually without barcoding and were therefore inefficient
- The company lacked control over the flow and tracking of ingredients and products throughout production and shipping

Solutions

- Eliminate manual processes by automating data exchanges between the ERP and WMS systems
- Enhance the accuracy, timeliness and availability of the company's critical data
- Track every receipt, move and consumption across the entire enterprise at a very granular level
- Provide inventory visibility, controls and traceability throughout the entire process, from the receiving of raw materials, through manufacturing, all the way to the distribution of finished goods

Results

- Improved customer experience thanks to a streamlined order-entry process
- Reduced regulatory and financial risk through detailed traceability of ingredients and products, by lot or by batch number
- Reduced financial risk by nearly eliminating year-end adjustments to inventory and by providing increased transparency and real-time inventory reporting
- Increased flexibility and efficiency in building truck shipments and meeting other requirements of individual customers
- Increased flexibility of load planning through the application of automated rules
- Overall ability to make faster, data-driven decisions