



## Generix Group named in 2021 Gartner Magic Quadrant for Warehouse Management Systems (WMS) for the 3rd year in a row

Generix Group, a global provider of SaaS-based supply chain solutions, has been recognized for the 3rd consecutive year in 2021 Gartner Magic Quadrant for Warehouse Management Systems. Generix Group's two special-purpose WMSs are recognized in the Gartner report in view of their proven track record in easy automation of complex international distribution channels.

*"We are convinced that the success of our operations is linked to the choice of partners who are themselves successful. Gartner's report, which positions Generix Group among the best performing WMS players, is a significant recognition. In the past 15 years, we have been using Generix Group's WMS solutions and gaining expertise from their team for all our warehouses worldwide. We also built a relationship of trust based on dynamic co-development and co-innovation for the direct benefit of our end customers' satisfaction,"* says **Vincent Barale, Supply Chain and Logistics Director, Louis Vuitton.**

With the pandemic's disruption that continues post-lockdown, organizations are facing trade-offs between cost, speed, and service in a changing landscape characterized by uncertainty and higher customer expectations. Struggling to deliver order fulfillments on time, they need to transition toward a fully digital supply chain process. This will enhance business agility, synchronize warehouse operations, and improve the productivity of supply chains from purchase to final delivery.

With two distinct WMS solutions, Solochain WMS and Generix WMS, Generix Group provides full-featured WMS functionality, high visibility and trackability, highly configurable automation platforms, and interactive on-the-job workforce training. The modern and intuitive visual interface supports real-time decision-making and critical business needs, including fast-moving consumer goods (FMCG) as well as slow-moving consumer goods (SMCG) industries. Furthermore, with ever-increasing changes in the industry, Generix has the capacity to swiftly accommodate high growth needs from level-1 warehouse operations up to level 5, thus allowing hyper-growth for clients while digital transformation exponentially accelerates organic growth.

*"Generix WMS solution enables us to very quickly deploy traditional or fully automated sites for our customers, key players in the retail, e-commerce and FMCG sectors, whatever the country in which we deploy. In the next few days, we are going to put into production the 80th warehouse driven by the Generix WMS solution,"* mentions **Laurent Condamine, Chief Information Officer at ID Logistics.**

With growing needs for agile logistics, better supply chain visibility, and multi-vendor collaboration capabilities, Generix Group builds on a single digital platform for all supply chain players. Generix Digital Supply Chain Hub breaks the silos of legacy supply chain systems by connecting companies to all their stakeholders so that together, they ensure efficient physical flows, digitized, productive, and

cost-effective processes in real time. This allows cooperativeness, interdependency, and reciprocity between all the players involved in the movement of goods and services in their ecosystem.

*"We think that Gartner's report validates our focus on investing in the latest innovations and high level of customer service to raise the bar of excellence in the supply chain WMS market. This acknowledgement is a testimony to our commitment in assisting businesses along the digital transformation of the Supply Chain while providing our vast experience, expertise, and support for them to thrive, particularly during periods of massive, unrelenting change,"* says **Jean-Charles Deconninck, President of Generix Group.**

You can access the full Gartner report [clicking here](#)

Report attribution:

2021 Gartner, Magic Quadrant for Warehouse Management Systems, By [Simon Tunstall](#), [Dwight Klappich](#).

Published 30 June 2021

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## About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 750 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains. Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795). To find out more [www.generixgroup.com](#)

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