



Press Release

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STIME optimizes its supplier relations thanks to Generix Group by evolving its EDI system to SaaS

Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, industrial, and retail ecosystems, successfully carried out in 3 months, the migration of the management of STIME's EDI exchanges with all its suppliers, in France, Spain, Belgium and in Portugal.

STIME is the driving force behind the digital transformation, responsible for the management of information systems on behalf of the Les Mousquetaires Group. The Group has a portfolio of 7 retail brands, including Intermarché, Netto, Bricomarché, Bricorama, which represent nearly 4000 sales points. These stores are supplied by several logistics bases and support services located in France and in other European countries.

With the objective to accelerate the management of EDI exchanges and to optimize costs, STIME has chosen to migrate the TradeXpress solution to SaaS mode. This major step forward will ultimately benefit more than 6,000 of the Group's suppliers across Europe.

Since the go-live, the solution can process over 700,000 messages and receive 50,000 invoices per month. Moreover, Generix has been able to go beyond its initial commitments by drastically reducing order flow management time from 30 to 8 minutes once the solution has been deployed.

In a particularly complex period (lock-down, commercial pressure of the holiday season), Generix Group was able to deploy the solution in SaaS mode within the timeframe defined by STIME (3 months). This roll-out was carried out by the technical and project teams, 100% remotely, which is a real success given the stakes of the project and the complexity of the period.

*"We are very happy to work again with Generix teams on the optimization of our supplier flows. Generix's rigorous execution has always been a determining point for us, as we manage more than 200 digital, data and digital projects simultaneously. Despite the distance, STIME and Generix teams have been able to collaborate in an optimal way to carry out this critical project for our supplier relations. As soon as the system was deployed, we were able to take advantage of the benefits expected from this evolution, and today we are entirely satisfied with the new environment", says **Alain Perrochais**, Intermarché Chollet member (49).*

"We are very proud to count STIME among our TradeXpress customers, now in SaaS mode. We are thrilled to have been able to deploy this challenging project by their side, Generix teams have done everything possible to meet STIME's performance and planning requirements, despite the period, and to deliver the project on time. The commitments taken before the launch have been met, whether in terms of execution speed, environment security, communication, cost optimization or the implementation of relevant KPIs on the activity", comments **Philippe Seguin, General Manager of Generix Group in France.**

About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 770 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains.

Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795). To find out more www.generixgroup.com

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