

Press Release

3rd November 2021

Kave Home chooses Generix Supply Chain Hub to optimize its logistics and transport operations

Kave Home, a company that designs, develops, manufactures and distributes furniture and decoration, has chosen Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, and its Generix Supply Chain Hub to optimize the logistics and transport of its products.

As part of its strategic growth plan, Kave Home's objective is to radically improve its logistics capacity, so that it can acquire the ability to manage omnichannel warehouses, as well as optimize the transport of its products (export, own distribution, e-commerce, etc.).

To do so, the company has opted for several solutions of the Generix Supply Chain Hub, i.e. the **warehouse management solution (Generix WMS)** to manage the logistics of its warehouse of more than 30,000m² located in Fogars de la Selva (Barcelona, Spain), which manages more than 5,000 product references, and the **transport management solution (Generix TMS)**, to control its transport costs, optimize its routes and increase the traceability of its shipments.

It has also decided to implement visibility solutions such as **Generix Supply Chain Visibility (Generix SCV)** because, given its strong commitment to e-commerce, visibility is also a necessity for Kave Home. It will now be able to offer information on its shipments easily and in real time to both its logistics partners and its own customers.

Finally, to interconnect the entire Generix Supply Chain Hub and the entire logistics ecosystem already in place at Kave Home (ERP, warehouse automation, relations with carriers and other partners), the furniture and decoration company has decided to implement **TradeXpress**, the **Generix Group** integration platform. This perfectly integrated set of solutions will enable Kave Home to manage its entire supply chain extremely efficiently and will make a decisive contribution to boosting its growth strategy.

"We are really proud that Kave Home has placed its trust in Generix Supply Chain Hub and its wide range of solutions: WMS, TMS, TradeXpress, SCV..." says Philippe DUCELLIER, Managing Director of Generix Group Spain. "The case of Kave Home is an example of how Generix Group's digital platform can not only improve the efficiency of each company's own operations but also integrate with agility and robustness with the needs of the customers and those of their own logistics and transport agents".

About Generix Group

Generix Group Spain: con domicilio social en Calle Ribera del Loira 8-10, 2ª Planta, 28042 Madrid, España / Inscrita en el Registro Mercantil de Madrid en el tomo 19.824, libro 0, sección 8ª, folio 67, Hoja número M-349.137, inscripción primera / C.I.F. B83920140 / Tel.: +34 911 898 131.

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 750 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains. Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795). To find out more www.generixgroup.com

Press contact Marie Cannamela - generixgroup@angie.fr – 06.42.51.20.01

About Juliá Grup

Juliá Grup is a company that designs, develops, manufactures and distributes furniture and decoration. Founded in 1982, it currently markets its entire collection under the Kave Home brand and is present in more than 70 countries.

Our in-house design team is committed to innovation in processes and materials, as well as focusing on perfecting every detail associated with the product's value chain, with the aim of creating pieces that are up to date with trends, as well as being functional, durable and sustainable. Designed for all those professionals who are always looking for something more.

For more information: <https://www.juliagrup.com/>