

Press Release
February 15th, 2022

Generix Group's WMS will support the growth of ANEXA Logística

ANEXA Logística, an expert logistics operator in international trade, located in the Valencian Community and with access to the main international connections by air, land and sea, has selected Generix Group's Warehouse Management System (WMS) in order to respond to its growth.

ANEXA, with two decades of experience in the international market, especially in Asia, and with agents connected all over the world and a comprehensive freight management service that includes all customs procedures, has positioned itself as a benchmark in its sector. Moreover, it has achieved a solid growth path. As an integrated logistics operator, it offers the market the full range of services for reception, storage, packaging, labelling, palletising, packing, reverse logistics, etc.

With the aim of responding to the growing demands and offering integral B2B, B2C and B2B2C logistics solutions to its customers, as well as maintaining the quality and personalised service - which is the company's standard -, ANEXA Logística decided to opt for a warehouse management system that would allow easy integration with the IT systems of the customers it serves.

Generix WMS has been the chosen solution, not only for its flexibility and adaptation to the client's needs, but also for its proven solidity in the logistics operators' market, both in Spain and internationally. The Generix warehouse management system will allow ANEXA to maintain the quality of service offered until now and to assume an increase in the demands and needs of its customers. It will also facilitate the monitoring of the entire process of storage, labelling, shipping, etc., that a logistics operator needs to guarantee.

*"Thanks to our collaboration with Generix, we once again reinforce our commitment to our customers", says **Ernesto Morell, CEO of ANEXA Logística**. "Now more than ever, in an environment where uncertainty is generating profound changes in our industry, being able to ensure flexibility is synonymous with survival and quality. Solutions like the WMS help us to continue on that path"*

*"We are proud to add such an important player as ANEXA Logística to our portfolio of 3PL customers," explains **Philippe Ducellier, CEO of Generix Group Spain**. "It is becoming increasingly evident that integrated WMS solutions have become an unavoidable necessity in the world of 3PL, where time and efficiency requirements are growing and where the most solid and proven warehouse management solutions, such as Generix Group's, have the advantage of decades of experience in which our customers back us up year after year by continuing to place their trust in us and our WMS".*



About GENERIX GROUP

Generix Group, an expert in the Collaborative Supply Chain footprint in 60 countries thanks to its business units and network of partners. More than 6,000 companies around the world use its SaaS solutions. Our 750 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains.

Our collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time.

For more information: www.generixgroup.com

About Anexa Logística

ANEXA LOGÍSTICA started its activity in November 2000. Our maxim from the beginning has always been to add value to our client's product in each stage of the supply chain in which we can intervene.

This, together with the professionalism and effort of a team of people who are 100% committed to each of the shipments we manage, has enabled us to continue to grow and see our work rewarded with the trust of our customers.

We are a company with 100% Spanish capital, and we are in a strategic area for national and international connections by land, sea and air. We offer dynamic, flexible, and efficient solutions to the needs of each of our clients.

Developing the activity of international freight forwarding, our organization bases each of its activities on quality standards that are constantly reviewed with the sole objective of the continuous improvement of our processes.

For more information: <https://www.anexalogistica.com>