

Press Release
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Bergomi Interiors chooses Generix WMS to strengthen their logistics services for luxury customers

Bergomi Interiors, one of the leaders in the distribution of luxury furniture items worldwide, invests in its Supply Chain's digitalization and chooses the warehouse management system (WMS) of Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, industrial and retail ecosystems, to accelerate their logistics services.

Bergomi Interiors, the luxury division of the historic Italian company Bergomi 1944, is one of the world's leading distributors of the most prestigious brands of home furnishings and accessories for the markets of private residential property, hospitality, nautical and private civil aviation. Operating at the service of architects, interior designers and design studios, Bergomi Interiors is a unique partner of the luxury industry for products in the home accessories, lighting, textile and hospitality segments.

Bergomi also offers a range of high-quality services to satisfy the most demanding customers, including project consulting (plan, product selection, budget analysis) and, from a logistical point of view, customized delivery worldwide, with on-board delivery and exclusive packaging. To customers in the hotel industry, the company also offers the "Room in a Box" service: all items purchased are prepared and packaged room by room, ready to be immediately arranged upon receipt of packages.

With the ambitious goal of making every shopping experience "unique" for customers - as expressed by the payoff of the company, *Make it unique* - and to become the Number One in luxury distribution, Bergomi Interiors has decided to **further enhance the quality of the logistics services offered by equipping themselves with Generix WMS in SaaS mode** for the management of the warehouse located in Lissone, near Monza (Milan).

Generix solution will increase the agility, efficiency and productivity of the warehouse and the real-time control of stocks, ultimately guaranteeing the optimization of the level of service and aligning it completely to both the quality of products sold and the high standards expected by the luxury market.

The WMS will be integrated with **Generix Supply Chain Visibility Portal** which, by providing real-time information on the progress of order preparation at the warehouse, will make Bergomi's post-sales management of customers and agents more efficient and will contribute to the overall improvement of the customer experience.

"We work with more than 150 of the world's most prestigious luxury brands, and we know that the purchase of this type of products represents not only a choice linked to aesthetics and prestige reasons, but also an economic investment. Our decision to enhance digitalization of our logistic processes, equipping ourselves with Generix Group's WMS, is part of our aim to always generate maximum value for our customers and partners, also in regard to the services offered."



*Flexibility and scalability of Generix' SaaS offer are also well suited to the evolving dynamics that our company is experiencing and that we expect will distinguish our business in the short and medium term", commented **Andrea Naboni, Sales Director at Bergomi Interiors.***

*"I am particularly pleased to welcome Bergomi Interiors among our customers, precisely because of the market in which they operate, the luxury sector, characterized by very high-quality standards. This customer acquisition testifies also on the Italian market the validity of our WMS for the logistics of this market segment, as already widely demonstrated by our Group in other geographies. It will be an honor to be able to work alongside Bergomi Interiors to ensure their clients an excellent customer experience", added **Loretta Chiantaretto, General Manager at Generix Group Italia.***

About Bergomi

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Learn more at: www.bergomiinteriors.com

About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 800 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, and Ferrero in the digital transformation of their Supply Chains. Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795). To find out more: www.generixgroup.com

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