



Press release  
February 9<sup>th</sup>, 2023

## Bernard Stockage & Logistique chooses Generix Group's WMS solution

**Bernard Stockage & Logistique, the logistics subsidiary of the G.BERNARD Transport & Logistique group, has chosen the warehouse management system (WMS) of Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, industrial, and retail ecosystems**

The G.BERNARD group has been specialized for over 55 years in the management of goods flows. Today, the group stands out for its know-how in two major fields that are both distinct and complementary: logistics and transport. The group is a member of the Astre group, which brings together more than 150 European SMEs in the sector, and thus offers its customers a national and international pallet network service, guaranteeing the security and traceability of shipments, from the collection of the goods to their delivery.

Within the context of a call for tenders, Bernard Stockage & Logistique chose Generix Group's WMS solution for its 3PL activities. Generix Group stood out thanks to its 100% SaaS solution which perfectly meets the company's needs. The solution will increase agility, efficiency, real-time inventory control and maximum service quality.

The G.BERNARD group is strongly established in France with three warehouses in the Drôme department (2 warehouses in Loriol-sur-Rhône, 1 warehouse in Etoile-sur-Rhône) and is also present in the department of Bouches-du-Rhône with one warehouse (Lançon-de-Provence).

Generix Group's warehouse management solution (WMS) will initially be deployed in the Etoile-sur-Rhône warehouse. This first step will pave the way for a collaboration that will extend to the three other warehouses by creating a "core model", aiming at harmonizing and replicating processes. Thus, Generix Group's teams will work closely with Bernard Stockage & Logistique's teams to get the solution up and running in this first warehouse before deploying it to the rest.

*« From the pre-sales phase onwards, Generix Group's teams have been able to understand our challenges and offer us a solution that perfectly matches our needs. We are delighted to start this collaboration with this first deployment in our Etoile-sur-Rhône warehouse. The proposed solution is complete, highly configurable and customizable, and will undoubtedly meet our challenges as a 3PL with the multi-activity dimension that we have. », says **Alain Bernard, General Manager** of the G.Bernard Group.*

"We are proud to count the G.Bernard group among our customers. This is the beginning of a human and technical partnership between Generix Group and Bernard Stockage & Logistique teams, where we

will come to train and support their employees in the handling and deployment of the solution. It's a great opportunity for us to be able to set up this methodology with a complete support on this first warehouse, so that the company can be sure of a good deployment in the three other warehouses. », explains **Philippe Seguin, General Manager France** at Generix Group.

#### About Generix Group

Generix Group is an expert in Collaborative Supply Chain, present in more than 60 countries, thanks to its subsidiaries and its network of partners. Its SaaS solutions are used by nearly 6,000 companies worldwide. The group's 850 employees support customers such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, and Ferrero in the digital transformation of their supply chains. Its collaborative platform, Generix Supply Chain Hub, helps companies to keep the promise made to their customers. It combines physical flow execution, information flow dematerialization, collaborative process management and real-time connection of companies to all their partners. Generix Supply Chain Hub is designed for all supply chain players: manufacturers, logistics service providers (3PL/4PL) and distributors.

To find out more: [www.generixgroup.com](http://www.generixgroup.com)