

GROWING TOGETHER

Generix Partner Program

Generix is transforming the supply chain landscape. As a pioneering force in the realm of innovative solutions, we specialize in seamlessly connecting businesses to manage both their physical and data flows. We also recognize that our success is closely tied to the strength of our partnerships.



We invite you to join us on this digital transformation journey, where we can solve our customers' challenges while in tandem, meet and exceed our respective revenue objectives.

Partnering with Generix Group

At Generix, we have an unwavering commitment to the progress of our partners, many of whom have been with us for decades. Even though we are a global organization, with over 4,500 companies and some of the world's leading brands as trusted clients, we prioritize our partners and the projects on which we closely collaborate.

We know that each customer has unique requirements that need highly adapted solutions. Our partner program embraces this outlook and is designed to optimize every facet of the buyer's journey, and aligns with each respective partner's processes, systems, and value proposition.

The GENERIX PARTNER PROGRAM is comprised of the following four groups:

- » **Integration Partners:** Includes value-added resellers (VARs), consultants, and system integrators that consult, sell, implement, and support our solutions.
- » **Commercial Partners:** Includes agents, distributors, and referral companies that help extend our reach into key accounts, industry, and geographic verticals.
- » **Technology Ecosystem Partners:** Includes complimentary software and services companies that enhance the utility and application of our solutions.
- » **Advisor Partners:** Includes management consultants and research firms that wish to align their stakeholders' challenges with the best vendor solutions.

Ours is an adaptable program that meets the needs of our partners where the driving force for our success is mutual collaboration and accountability.

There is no downside to becoming a Generix Partner, like fees or other costs. Only the upside of increased access to markets, more customers, and revenues!



Our Commitment to our Partners

As a valued partner, you can count on comprehensive support that includes:

Business Development & Account Management:

- » Lead sourcing & collaboration
- » Dedicated Partner Success Manager
- » Presales, technical, and RFI / RFP support
- » Ongoing account management optimization

Marketing Support:

- » Solution success stories, testimonials, and references
- » Company logo and abstract prominently featured on Generix Group website
- » Joint event sponsorships, trade shows or online events
- » Co-branded content, collateral and communication tools

Best-in-Class Training:

- » Online, remote, and on-site technical training, including certification, with our specialists
- » Access to our software and services team for demonstrations
- » Technical support at all stages of your project's deliverables



At Generix Group, we are firm believers in the power of partnership and its ability to elevate all stakeholders to ever increasing levels of success. Irregardless of what products and services you provide to the market, a partnership with Generix Group will bring value and profitability to your bottom line.

TALK TO US TODAY

about becoming a Generix Partner,
and see just how far we can grow together!



 www.generixgroup.com

» About Generix Group

Generix Group is a leading SaaS vendor specializing in Collaborative Supply Chain solutions that enable the seamless exchange of goods and data across the globe between suppliers and customers, all while responsibly managing their flows.

Its platform of innovative digital services optimizes the management of physical flows, by coordinating the entire supply process, from production to delivery, thanks to its WMS, TMS, RMS and VMI solutions; as well as logical and financial flows, by integrating the systems of all players in the chain, from order to payment, with its e-invoicing, e-reporting, EDI, P2P and O2C solutions. Generix Group creates a distinctive ecosystem designed to cater to its customers, ensuring top-notch performance and sustainability, connecting all global players in retail, industry and services, and fostering the transition toward greater digitalization and energy efficiency.

With nearly 850 dedicated employees, Generix Group provides day-to-day support to over 4,500 companies across more than 60 countries, processes over 500 million invoices, handle more than 40 million order lines each month, and manage 8 million EDI messages daily. Our clientele includes Danone, FM Logistic, Fnac-Darty, Essilor, and Ferrero.

To learn more : www.generixgroup.com