

A Potato Story at the Heart of Digital Flows



Since 1986, this Belgian agri-food company has established itself as a global player in the development and production of frozen potato products in all their forms.

With additional sites in Nazareth, Wielsbeke, and Tilburg (Netherlands), its production capacity has significantly increased and now stands at 850,000 tons of finished products per year. 98% of these products are exported to retail and restaurant players worldwide.

Context

Agristo manages the entire production chain, from the producer to distribution, ensuring fast deliveries and great flexibility to meet its customers' demands. By deploying high-quality technology and advanced automation, it can also provide quality services.

Their product, the potato, motivates Agristo every day to continuously improve and innovate to satisfy their customers.

Key Figures

- » 1,200 Employees
- » 850,000 Tons of Finished Products/Year
- » 130 Countries
- » 140,000 Messages/Year Project in Detail

To meet the growing demand from its customers and reduce manual operations, Agristo decided to automate its processes with Generix EDI Services in 2008.

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The migration from the initially licensed solution was done as Software as a Service (SaaS) in 2021. This way, Agristo was completely freed from infrastructure and security concerns. Thanks to the SaaS solution, they always have the latest platform updates and can better utilize Generix Group's support services. It also makes it easier to establish new collaborations with partners.

Currently, Generix Group's EDI software is implemented at 65 of Agristo's clients, 15 suppliers, and 4 transporters across 27 countries. In 2022, 140,000 messages were sent via EDI.

Generix Solutions

» **EDI Software: Electronic Data Interchange**

» **TradeXpress Software**

Michiel Vanhauwaert
ICT Applications Expert,
Supply Chain/Logistics Agristo

"It's the quality of exchanges and the consultants' listening skills that have led us to collaborate with Generix Group for many years. Generix's EDI solution helps us, as a leading company, automate and remain competitive in a rapidly evolving market."

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» About Generix Group

Generix Group is a leading SaaS vendor specializing in Collaborative Supply Chain solutions that enable the seamless exchange of goods and data across the globe between suppliers and customers, all while responsibly managing their flows.

Its platform of innovative digital services optimizes the management of physical flows, by coordinating the entire supply process, from production to delivery, thanks to its WMS, TMS, RMS and VMI solutions; as well as logical and financial flows, by integrating the systems of all players in the chain, from order to payment, with its e-invoicing, e-reporting, EDI, P2P and O2C solutions. Generix Group creates a distinctive ecosystem designed to cater to its customers, ensuring top-notch performance and sustainability, connecting all global players in retail, industry and services, and fostering the transition toward greater digitalization and energy efficiency.

With nearly 850 dedicated employees, Generix Group provides day-to-day support to over 4,500 companies across more than 60 countries, processes over 500 million invoices, handles more than 40 million order lines each month, and manages 8 million EDI messages daily. Our clientele includes Danone, FM Logistic, Fnac-Darty, Essilor, and Ferrero.

To learn more : www.generixgroup.com