



Stokomani chooses Generix Group to optimise its transport management

Paris, 3 April 2014 – To keep up with a transport plan that is increasingly dense and complex, Stokomani, specialist in top brand clearance sales, relies on the GCS TMS solution of Generix Group, editor of collaborative software for the Supply Chain and retail ecosystem. Stokomani and Generix made their TMS contract official at the SITL trade fair.



Jean-Edmond Puig, Director of Supply Chain for Stokomani and Marc Boulon, GCS Business Director for Generix Group

Founded in 1961, Stokomani started out in retailing end-of-line clothing. Today it uses two logistics platforms covering a total area of 60,000 m² and records good annual growth. Its objective is to have 50 shops by the end of 2014, i.e. six openings this year. Each year, Stokomani proposes over 20,000 references in the fashion, household, beauty and toy sectors. Accelerated development and the installation of points of sale all over France has made Stokomani decide to invest in a transport management solution.

"We needed to continue upgrading our Supply Chain tools to confirm our continued growth and improve our organisation thanks to transport performance measures", explains Jean-Edmond Puig, Director of Supply Chain for Stokomani.

"We chose GCS TMS, a reference tool on the market; users appreciate its ergonomics, and it is quick and easy to implement", he states.

GCS TMS is designed to help drive down transport costs, improve fill rates and optimise carrier allocation. This comprehensive solution guarantees a quick response and reliable timekeeping, minimum stock levels and full control of flow management.

Press Release

Stokomani, which already had GCS WMS and GCS KPIs Cockpit, secures and facilitates its logistics circuit thanks to native integration of different tools. Having a global Supply Chain solution offers a simultaneous view of both warehouse and transport options.

"This solution will also allow us to optimise our information flows thanks to the collaborative portal for carriers, making it easier to organise time slots, carry out pre-invoicing and Track & Trace. Improving communications with our points of sale and monitoring budgets are two essential elements of our organisation, which we want to continually make more responsive and efficient", adds Jean-Edmond Puig.

Improving administrative productivity was a key factor in Stokomani's decision. In fact, new methodology, proposed by Generix Group, is being used to implement the project: TMS Quick Start. This TMS product optimises transport purchases and makes it possible to control the budget within an optimal time scale, thus ensuring rapidity and quality.

GCS TMS is part of the **GCS range** (Generix Collaborative Supply Chain), a set of solutions managing all logistics operations for an integrated and collaborative Supply Chain: supply, goods-in, storage, order picking, shipment and transport, inter and intra-company integration, collaborative B2B portal, etc. Generix Collaborative Supply Chain is a market reference and leader used daily by major companies such as Carrefour, Coca-Cola, Conforama, E. Leclerc, Henkel, Kuehne & Nagel, Leroy Merlin and Unilever.

A few words on the Generix Collaborative Supply Chain range:

GCS WMS helps to manage warehouse resources and activities in order to optimise logistics and adapt to new distribution formats.

GCS KPIs Cockpit helps with tactical decisions on a daily basis and facilitates identification of strategic improvement avenues: organisation, development opportunities, choice of investments, training, new model, etc. With **GCS KPIs Cockpit**, Generix Group offers supply chain actors a genuine logistics management tool. This module is compatible with all market warehouse management solutions.



Generix Group will be at SITL from 1 to 4 April 2014 in Paris Nord Villepinte

See you in hall 6 – stand H75

<http://www.generixgroup.com/fr/actualites/evenements/10972,sitl-2014.htm>

Press contacts

Rumeur Publique

Thomas Boullonnois – Cédric Landu
Tel.: +33 1 55 74 52 29 – +33 1 55 74 .52 .31
thomas@rumeurpublique.fr
cedric.lan@rumeurpublique.fr
www.rumeurpublique.fr

Generix group

Mike Hadjadj
Marketing and Communication Director
Tel.: +33 1 77 45 43 41
mhadjadj@generixgroup.com

Stokomani

Astrid Dupin
Marketing and Communications Director
Tel./Fax: +33 1 44 27 19 52
a.dupin@stokomani.fr
www.stokomani.com

About Stokomani

Founded over 50 years ago, the leader in the end-of-line retail of high-end brands at affordable prices today has a network of 44 shops in France dedicated to bargains and employs over 1,500 staff. Its turnover in 2013 was €240 million.
For more information: www.stokomani.fr

About Generix Group

Generix Group provides the rapidly evolving Retail Ecosystem with leading Collaborative Software Solutions to operate profitably, adjust effectively, and grow sustainably. Generix Group helps retailers, third party logistics providers and manufacturers, in managing, sharing and optimizing their data flows. Generix Collaborative Business portfolio relies on a strong business expertise encompassing ERP, Supply Chain and Cross-Channel management, and uniquely leverages an A2A/B2B Gateway and Portal solutions.

Carrefour, Cdiscount, DHL, Gefco, Kuehne + Nagel, Leclerc, Leroy Merlin, Louis Vuitton, Metro, Nestlé, Sara Lee, Sodial, Unilever... more than 1,500 international companies trust "Generix Collaborative Business" solutions to profitably run their business, establishing Generix Group as an European leader with 63+M€ revenue.

For more information, visit www.generixgroup.com