



CO - Public



Press release

September 13th, 2021

Carrefour chooses Generix Group's SaaS Supply Chain solution for all its distribution centers in Brasil

To increase its competitiveness as a leader on the Brazilian market, Carrefour Brasil chooses Generix' SaaS Supply Chain solution for the management of its warehouses, to be deployed in all distribution centers of the Carrefour Group through the country.

Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, industrial, and retail ecosystems, announces the evolution of the Carrefour Group's warehouse management (WMS) solution in Brazil to SaaS (Software as a Service) mode.

Carrefour has been using Generix Group solutions for many years in several countries around the world. Over the next 10 months, this evolution will take place in **12 Carrefour distribution centers** throughout Brazil, including the largest in Brazil and **one of the largest in the world**, with more than 94,000 square meters.

In total, more than **280,000 square meters** of storage area will be managed with Generix' solution in SaaS mode.

This is a **strategic** decision for the Carrefour group, as Brazil is the second largest market, after France, its native country. Therefore, the project has already been thought of for improvements, expansions, and **new functionalities** in the short/medium term.

The evolution in SaaS mode will help Carrefour to create a core model of management for the whole distribution center network. This model aims to bring much more agility for continuous improvement in the reshape of the logistic network. This uniformization is going to facilitate the evolution of existing warehouses or the opening of new ones and allow automation for the processes for each distribution center through the network.

The new functionalities of the solution should allow performance growth with the use of new algorithms for interliving and slotting. Another main advantage of the solution is about the labor management, which will be much easier to monitor.

In addition, the project includes the implementation of the **Generix Datapower** solution which will ensure an extensive use of Big Data and Data analytics technologies to the benefit of



CO - Public



Carrefour operations. It grants a better mastering of the operating **performance indicators** in real time.

“Our partnership with Carrefour is long-standing and we are very pleased to continue supporting the group in its market evolutions by providing highly scalable solutions that accompany this growth, such as WMS and Datapower. This major step responds to Carrefour's global strategy to migrate to the cloud”, comments **Julien Boisnet, Chief Sales Officer of Generix Group**.

“The migration of our solutions to SaaS opens the doors of Carrefour Brazil and the world for the complete digitization of the Supply Chain. This will allow us to optimize our operations with the high flexibility and scalability of Generix Group's WMS solution, which has been with us for many years worldwide. Furthermore, expanding to new features, such as slotting and triangulation, for example, in the near future is much simpler”, says **Marcelo Lopes, Supply Chain Director of Carrefour Brazil**.

About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 770 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains.

Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795). To find out more www.generixgroup.com

About Carrefour

In the country for over 45 years, the Carrefour Brazil Group is the market leader in food distribution. Based on an omni-channel and multi-format platform, it brings together retail and Cash & Carry operations, in addition to Carrefour Bank and its real estate division, the Carrefour Property. It currently has the formats Carrefour (hypermarket), Carrefour Bairro and Carrefour Market (supermarket), Carrefour Express (proximity retail), Carrefour.com (e-commerce), Atacadão (wholesale and self-service wholesale), in addition to gas stations and drugstores. With revenues of R\$ 74.8 billion in 2020 and more than 96,000 employees in Brazil, the company is the second largest operation among the countries in which the Carrefour Group operates. The company also stands out for being one of the largest private employers in the country and one of the 20 largest companies listed on the



CO - Public



Brazilian stock exchange (B3). In addition, it has focused on increasingly democratizing the population's access to healthy food, promoting the Act For Food movement. Worldwide, the Carrefour Group operates in more than 30 countries and, in the coming years, implements the strategy foreseen in the Carrefour 2022 plan, through which it leads an intense omnichannel movement, digital transformation and food transition so that its customers consume even better anywhere. With more than 320,000 employees and 13,000 stores across Europe, Asia, and Latin America, it is present in the lives of more than 105 million customers. In 2020, the company's global revenue totaled € 78.6 billion.

Press contact:

Carrefour Brazil Group – +55 11 2391-5005 | imprensacarrefour@loures.com.br | www.grupocarrefourbrasil.com.br