



Press release
November 23rd 2021

Nicolas Picquerey joins Generix Group's executive committee and takes over the management of its new Consulting entity

Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, industrial, and retail ecosystems, is pleased to announce the appointment of Nicolas Picquerey as Consulting Director. His mission will be to create and manage the Group's Consulting entity in order to support customers in their strategic and operational choices. This development is part of the deployment of Generix Group's "Boost Together 2025" plan.

At a time when markets and companies have been marked by uncertainty and upheavals caused by the health crisis, the acceleration of digital technology, the multiplication of sales channels, resource management and procurement, as well as by ever-increasing ecological and productivity challenges, it is now more essential than ever **for Generix Group to deliver excellence to its customers while providing them with the strategic vision necessary for the performance of their operations.**

Nicolas Picquerey's objective will be to place consulting at the heart of customer support, in order to offer an end-to-end service. In concrete terms, this proposal will be based on several levers:

- High added value consulting services in relation to the supply chain (logical and physical flows),
- A consulting entity that is a driving force for proposals on the entire supply chain and at all key stages: strategic choices, transformation, design and sizing, technical choices, but also change management and implementation,
- The optimization of the performance of the solutions chosen by the customers.

With this new asset, Generix Group aims to develop a multidisciplinary approach that will strengthen its attractiveness and meet the current strategic challenges of companies in order to help them keep the promise made to their customers.

"The creation of the Consulting entity is a key element of Generix Group's ambition and strategy as part of its "Boost Together 2025" strategic plan. I am delighted with the arrival of Nicolas Picquerey, whose excellent knowledge of our priority sectors and consulting expertise will certainly make our company a key partner in the continuous improvement of its customers' performance," declared **Aïda Collette-Sène, Generix Group's Chief Executive Officer.**

A graduate of the French Institute of Management, Nicolas Picquerey can draw on nearly thirty years of experience acquired in the retail sector, but also within B2B and B2C logistics providers. He worked for Promodès Carrefour in the logistics, procurement and import department, then for the Metro Group where he built the entire supply chain of the Planet Saturn entity, before joining Cash & Carry to turn

around their non-food logistics activity. This career path was completed by product, marketing and purchasing management functions. More recently, he co-created a consulting company to assist companies in the transformation of their supply chain, before taking over the management of a logistics and transport service provider specialized in e-commerce.

Nicolas Picquerey, Generix Group's Consulting Director, commented: *"I am very pleased to join Generix Group to create and manage the Consulting entity. Being able to back up a customer experience as a charger or service provider with Generix solutions, in order to provide an optimal service in terms of quality and deadlines, is a challenge I couldn't pass up; it's the answer I've often expected when I was a customer. Thanks to the constitution of a team of business consultants, we aim at accompanying our customers in the satisfaction of their customers, the efficiency of their supply systems, and the implementation of their "seamless" projects. In short, a very pragmatic vision to answer concretely to our customers' questions on a global perimeter."*

About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 800 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains. Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795). To find out more www.generixgroup.com

Press contact

Marie Cannamela – generixgroup@angie.fr – 06.42.51.20.01