



Press Release

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Across Logistics integrates Generix's WMS with platform Shopify e-commerce

Across Logistics, a 3PL company with a full suite of services specifically targeted at international logistics, integrates the warehouse management system of Generix Group, a publisher of collaborative supply chain solutions, with the platform of Shopify, a Canadian e-commerce company that is responsible for offering a range of services to simplify online store management for small merchants.

Across Logistics continues its growth strategy from a well-established position as a provider of a set of specific services such as customs warehousing and dangerous goods, refrigerated, perishable, etc.. The objective of Across Logistics is to continue improving its integral service in each step of the processes, opening itself to always offer the best logistic service, following its rule of not transmitting problems to its clients but offering them solutions.

At the beginning of 2021 Across Logistics opted for Generix Warehouse Management **System (WMS) in order** not only to improve the operation of its warehouse in Valencia but also to be able to **offer service to its e-commerce customers**. At this moment Across Logistics is already acting with some international customers on the other side of the Atlantic as a distribution hub for Europe and in this task the Warehouse Management System, **Generix WMS** is a fundamental tool for **warehouse management and invoicing**.

The warehouse management system usually works in connection with the respective ERPs of the customers, however, the novelty on this occasion is that the **WMS has been directly integrated with Shopify Market Place**, one of the fastest growing platforms in e-commerce and that some of Across Logistics' customers use for their business operations. This first integration with a different tool demonstrates the strength and versatility of the Generix WMS and its ability to serve the needs of online logistics, with its special characteristics and requirements.

"Leading 3PL companies, such as Across Logistics, are aware of the importance of e-commerce and the need to offer services adapted to an online commercial model that has revolutionized the logistics world and to which they must be able to respond with solid and efficient technological solutions such as those of Generix, which guarantee them the best customer service and their own profitability. We are proud to be able to accompany them in this process" says **Philippe Ducellier, General Manager of Generix Group Spain**.

About Generix Group

Generix Group is an expert in Collaborative Supply Chain present in more than 60 countries, thanks to its subsidiaries and its network of partners. Its SaaS solutions are used by nearly 6,000 companies worldwide. The group's 750 employees support customers such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chain on a daily basis.

Generix Group Spain: with registered office at Calle Ribera del Loira 8-10, 2ª Planta, 28042 Madrid, Spain / Registered in the Mercantile Registry of Madrid in volume 19.824, book 0, section 8ª, folio 67, page number M-349.137, first inscription / C.I.F. B83920140 / Tel.: +34 911 898 131.

www.generixgroup.es



Its collaboration platform, Generix Supply Chain Hub, helps companies keep the promise made to their customers. It combines the capabilities of executing physical flows, dematerializing information flows, managing collaborative processes and connecting companies with all their partners in real time.

For more information: www.generixgroup.com

About ACROSS LOGISTICS

Across Logistics advises, organizes and coordinates transport operations applying the rules of international trade, with the objective that each merchandise reaches its final destination in the shortest possible time and in perfect conditions.

In a competitive global market, in which international transactions have become increasingly complex, Across Logistics is born with the vocation to reach the highest levels of customer satisfaction, offering the most efficient logistics solutions. We try not to transmit problems to our clients, but to offer them solutions.

About SHOPIFY

Shopify.com is a Canadian e-commerce company headquartered in Ottawa, Ontario that develops the software of the same name, which is responsible for offering a range of services including payment, marketing, shipping and customer loyalty tools to simplify the process of running an online store for small merchants.