



Press Release  
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## Logikfred, 3PL freezing specialist, chooses Generix Group's WMS solution

**Logikfred, a 3PL operator linked to the Argelich Transports group, a family business offering national and international transport and logistics services, is going to deploy, in its freezing warehouse, the WMS of Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, industrial, and retail ecosystems.**

Logikfred is a 3PL specializing in deep-freezing, one of the most demanding segments of the logistics world. To serve this market, the company has an extraordinary infrastructure that includes five large freezing tunnels at -40° and nine storage rooms at -22°, capable of holding up to 33,000 pallets. Based in Lleida, Spain, Logikfred also offers dry warehouses for goods destined for freezing or not requiring cold treatment.

The growth in the number of the company's customers, the need for integration with their systems, as well as the important constraints of the products they handle, led the company to take into consideration the adoption of a new and more efficient WMS solution capable of inter-communicating easily with the most common ERPs, this need is becoming increasingly present in the logistics world.

After a period of gathering information and defining precise needs, Logikfred will finally implement Generix's warehouse management solution (WMS), which will provide it with a robustness that has been proven for decades in operators of all sizes and sectors and which facilitates interconnection with ERP systems. The Generix solution will increase agility, efficiency, real-time inventory control and maximum service quality, which is the company's commitment to its customers.

The Generix WMS solution will be perfectly complemented by the Generix YMS (Yard Management System) which will also be deployed by Logikfred to manage warehouse yard.

*"Thanks to Generix, we have found a powerful and quality tool in the warehouse management system. The tool also has a great capacity to evolve and adapt, allowing us to connect and automate our warehouses and fleet management, to integrate our management systems in real time with those of our customers. With this change, we hope to complete a transformation that will allow us to be more agile, more efficient and more responsive to the current demands of our environment",* said **Xavier Argelich, General Manager** at Logikfred.

*"We are proud to add another 3PL like Logikfred in our customer portfolio. More and more 3PL are realizing how essential it is to digitize their warehouse processes in order to be more responsive to their customers' needs",* explains **Philippe DUCELLIER, Managing Director Spain** at Generix Group. *"On the other hand, by adopting our SaaS solutions, Logikfred will avoid expenses in periods of low activity, while retaining the full capacity to offer its services in periods of high demand."*

### About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 800 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, and Ferrero in the digital transformation of their Supply Chains. Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795).

To find out more: [www.generixgroup.com](http://www.generixgroup.com)

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