

Generix Group appoints Valérie Berjonneau as the Human Resources Director of the Group

Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, industrial, and retail ecosystems, announces the appointment of Valérie Berjonneau as the new Human Resources Director of the Group.

Valérie Berjonneau is a lawyer in labour law, sociologist and has a Master in international relations. In 1999, she moved to the Balkans to work on reconstruction projects (for NGOs and international organisations). In 2008, she moved back to France and developed international HR projects in the transport and engineering sector (SNCF, Systra).

In 2014, Valérie Berjonneau was nominated Human Resources Director at Lazard France before joining Banque Chaabi du Maroc as Human Resources Director for Europe, where she was responsible for harmonising the European HR policy, particularly in terms of skills development. In addition, Valérie Berjonneau teaches Human Resources at the HR Master 2 of Celsa (Sorbonne University).

As Director of Human Resources for Generix Group since July 2020, Valérie Berjonneau's priority is to make Generix's human resources international and agile in order to support the group's development. The level of excellence important to the company and its customers is inseparable from that of their skills; and by the end of 2021, 100 new talents should be joining the Generix Group teams, which are already made up of 750 experts, more than half of whom are outside France.

"Valérie Berjonneau is passionate about human relations and international projects. Her experience, her vision and also her ambitions for the future of our company will enable Generix Group to develop the best of its employees' potential and guarantee the excellence of their expertise for the benefit of our customers' performance", says Aïda Collette-Sène, Generix Group's CEO

"I am delighted to have joined Generix Group. Its international growth will enable us to develop exciting HR projects. The company's success is based on the excellence of its teams, which we must continue to support and develop. We are committed to creating a Group culture, particularly in terms of management, career development and working conditions. Our objective? To retain our employees, integrate our new colleagues, attract those with whom we will build the future and of course continue to give the best to our customers! " explains Valérie Berjonneau, Director of Human Resources at Generix Group.

About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 750 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains. Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795). To find out more www.generixgroup.com/pt

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