

The Portuguese IT and Electronics distributor JP Sá Couto goes forward with Generix WMS to improve the performance of its Supply Chain

Generix Group, a global provider of collaborative SaaS Software solutions for the Supply Chain, industrial, and retail ecosystems, was selected by JP Sá Couto, the largest company of jp.group, to implement its Warehouse Management System (WMS) and support the Group's digitalization process and Supply Chain performance. The project has already started, is expected to last nine months, and will allow JP Sá Couto to optimize its logistics operations.

JP Sá Couto, a Portuguese company with an international presence working mainly within the Information and Communication Technologies (ICT) sector, challenged Generix Group to find a scalable, flexible solution that would serve the need of optimization of its warehouse management. With a diverse portfolio of businesses across Distribution, Education, IT Services, and Investments, JP Sá Couto main objective in undertaking this project is the improvement of its Supply Chain performance by implementing a WMS system that can automate its logistics operations.

The implementation project: automation and collaboration at the heart

The WMS project implementation in SaaS model is expected to last nine months before the system is completely operational. This solution will allow JP Sá Couto to automate and control its existing processes more effectively, engage in the automation and elimination of unproductive tasks, as well as integrate with partners, and collaborate with suppliers. In addition, implementing the TradeXpress tool will allow JP Sá Couto to integrate its data and connect with the company's various information systems. The solution provided by Generix will also include a number of key performance indicators (KPIs) that can be used to monitor key processes remotely and in real time.

"During a highly unpredictable year, companies faced deep changes to their work practices, and this impacted processes, sales channels, and the entire value chain. Therefore, 2021 will be a crucial year for accelerating the transformation", says Pedro Gordo, Supply Chain Business Manager at Generix Group. "The challenge set by JP Sá Couto, not only demonstrates the resilience of our Portuguese market, but also the importance of investing in information technologies, which translates into greater productivity. The implementation of a Warehouse Management System is particularly important to meet changes in the value chain and market demand."

"Technology and the digital transformation of processes and operations are fundamental to this improvement process, as indeed they have been over the past year. Being able to use a reliable, complete, and communicative Warehouse Management solution that can be implemented quickly, represents a significant advantage for our project", says Ivone Queiroz, Operations Director at jp.di, Technology Distribution Business Unit of JP Sá Couto. "After start-up, and in the short-term, the objective is a significant improvement in overall productivity with operators concentrating more on control and less on execution. In the medium and long term, both Generix Group and JP Sá

Couto, expect to reap more benefits from the constant improvement of existing logistics processes, an advantage that is leveraged by the high flexibility and functional coverage of Generix WMS.”

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About Generix Group

Generix Group is an expert in the Collaborative Supply Chain with presence in 60 countries thanks to its subsidiaries and network of partners. More than 6,000 companies around the world use its SaaS solutions. The group's 750 employees provide daily assistance to clients such as Carrefour, Danone, FM Logistic, Fnac-Darty, Essilor, Ferrero and Geodis in the digital transformation of their Supply Chains. Its collaborative platform, Generix Supply Chain Hub, helps companies keep their promises to their customers. It connects companies to all their partners so together they can operate physical flows, digitize information flows, and collaboratively manage processes in real time. Generix Supply Chain Hub is intended for all actors in the supply chain: manufacturers, logistic service providers (3PL/4PL), and distributors.

Founded in 1990 in France, the company is listed on the Euronext Paris Stock Exchange, compartment C (ISIN: FR0004032795).

To find out more www.generixgroup.com/pt

About jp.di (JP Sá Couto)

Founded in 1989, jp.di has almost three decades of experience in the distribution of the most prestigious brands of information technology and electronics. Integrated in the jp.group, jp.di has established itself as the preferred business partner, through very close relations, its specialised and personalised attendance, a broad portfolio of solutions and a service level of excellence.

About jp.group

Portuguese business group, with an international presence and operating mainly in the Information and Communication Technologies (ICT) sector. It integrates a diversified set of businesses, distributed by the areas of Distribution, Education, IT Services and Investments.

In Portugal, it is the largest group of Information Technologies and on a global scale, it leads a long-term revolution in education, which democratizes access to information and technology, which inspires equality and knowledge on a daily basis, and which has already changed life millions of students in dozens of countries.