

**Press Release**  
**8 May 2025**

## **LODISNA Transport and Logistics Chooses Generix WMS to Digitize its Logistics Operations in Spain**

**Spain, 8 May, 2025** – Generix, a global company specialized in enterprise software for supply chain, finance, commerce, and B2B integration, announced today that LODISNA, a leading operator in international transport and logistics has selected Generix Warehouse Management System (WMS). The project, to be carried out at LODISNA's logistics center in Agoncillo (La Rioja), marks a decisive step in the digital transformation strategy of the Navarra-based company.

Generix will work with LODISNA to optimize and digitize all LODISNA's warehouse operations in key sectors like food – improving traceability, efficiency, and inventory visibility. Thanks to Generix WMS, LODISNA will be able to more efficiently manage complex operations, reduce operational costs, and deliver better service to its customers.

“Generix WMS and LODISNA are working together to meet new compliance levels and improve overall customer satisfaction,” said Philippe Ducellier, Managing Director EMEA South & LATAM. “Deploying Generix WMS will provide LODISNA with greater operational efficiency, improved inventory accuracy, and faster order processing – all leading to a best-in-class customer experience.”

“The deployment of Generix WMS marks a new milestone in our digital transformation strategy and strengthens our commitment to more efficient, connected, and sustainable logistics,” said Raquel Sola, Project Manager at LODISNA. “This solution will allow us to optimize warehouse management, improve traceability, and adapt with more agility to the needs of an increasingly demanding and dynamic sector.”

Generix's WMS stands out for its intuitive, mobile-friendly interface, designed to provide accurate real-time data that enables operators to effectively manage the receiving, storage, manufacturing, and dispatch of goods – minimizing errors and waste.

Generix's solution covers a wide range of advanced processes that LODISNA will deploy to improve and innovate its supply chain management. This includes:

- Advanced pallet location strategies adapted to product type, rotation, weight, and specific control zones such as areas for allergens. This enables LODISNA to manage dock clearance and real-time monitoring of pending tasks to improve operational agility.
- Advanced inventory management will provide real-time visibility of stock by product, lot, or location, with manual or automated adjustments synchronized with the ERP for more accurate inventory control.
- Optimized picking and shipping waves and FEFO, FIFO, and LIFO extraction criteria will allow LODISNA to dynamically control load orders, manage intermediate shipping areas, and automatically generate delivery notes and routes to increase logistics efficiency.
- Forklift task interleaving continuously and automatically adjusts based on priorities, access restrictions, and operator qualifications, to further optimize the use of available resources and maximize operational efficiency.
- Manage logistical activities and billing in a multi-activity manner, separating tasks by customer or product, tracking non-productive tasks, controlling packaging (including CHEP), and automating the periodic billing of logistics services, ensuring greater transparency and cost control.

Moreover, the Generix team will ensure seamless integration with LODISNA's internal systems and its clients, guaranteeing fully connected operations from day one.

### **About Generix**

Generix is a global SaaS company helping businesses turn every digital connection into business value. It offers a leading portfolio of AI-powered cloud solutions and services to confidently enable the most critical digital business processes across supply chain, finance, and commerce. It also provides end-to-end B2B integration and collaboration solutions so companies can operate seamlessly across digital business networks. With over 900 talented professionals, Generix serves more than 5,000 customers in over 60 countries. Each year, Generix processes over 17 billion messages, prepares more than 600 million pallets, manages 500 million invoices, and executes more than 1 million transport operations. Generix believes in the vast growth potential of the network economy in a sustainable world.

More info: [www.generixgroup.com](http://www.generixgroup.com)

### **About LODISNA**

Founded in 2007, LODISNA is a renowned Spanish logistics operator specializing in full truckload national and international road transport, comprehensive logistics, and

distribution. Based in Pamplona, the company provides tailored solutions with its own fleet and drivers, ensuring quality and safety in its services, including road transport, logistics operations, and last-mile delivery. Its mission includes driving energy transition in the sector through electric trucks and biofuels, leading the largest HVO100 supply agreement in Europe. LODISNA has had a subsidiary in France since 2012 and in Morocco since 2023, as well as several branches in Spain: Júndiz, Agoncillo, Logroño, Meco, Cabanillas, Navalcarnero, and Marcilla.

More info: [www.lodisna.com](http://www.lodisna.com)

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