



Generix Sponsors BFM Business Awards 2025

Paris, France, 26 November 2025 - Generix, a global business software company offering an expansive portfolio of SaaS solutions for supply chain, finance, commerce, and B2B integration announce the sponsorship of BFM Business Awards, to be held on December 2, 2025, in Paris. Generix CEO Raphaël Sanchez will speak onstage alongside leaders of the top AI companies. Centered on the theme “French Companies: Driving European Innovation,” the event will spotlight organizations shaping the continent’s economic and technological landscape.

“As a company driving innovation and transformation, Generix is proud to sponsor the BFM Business Awards,” said Si-Mohamed Said, Chief Marketing & Product Officer, Generix. “This prestigious event embodies the spirit of entrepreneurship and excellence that we strive to foster every day. Supporting the BFM Awards allows us to celebrate and recognize the outstanding achievements of the French businesses that are shaping the future of our economy.”

The BFM Business Awards celebrate and reward the success and impact of leading French companies and entrepreneurs, with particular emphasis on innovation, economic leadership, and positive contributions to the country’s reputation and growth. The event typically draws more than 800 decision-makers, including leaders from major corporations and high-growth startups across France.

About Generix

Generix is a global SaaS company that helps businesses connect to each other to transform every digital connection into digital value. It offers a portfolio of cutting-edge, AI-powered cloud solutions and services to confidently drive the most critical digital business processes in supply chain, finance, and commerce. It also provides end-to-end B2B integration and collaboration solutions so businesses can fully operate on digital commerce networks. More than 800 Generix employees are dedicated to best serving more than 6,000 customers in over 60 countries. The company helps process more than 17 billion messages, prepare more than 600 million pallets, manage more than 800 million invoices, and manage more than 1 million transportation operations annually. Generix believes in the tremendous growth potential of the networked economy in a sustainable world. More information: www.generixgroup.com



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