



**Obligation for CO₂ labelling for transport services:
Generix Group and European TK'Blue Agency launch the first deal for
optimised management of eco-environmental performance**

Paris, 2nd July 2013 – *To anticipate the regulatory obligation for CO₂ labelling for transport services, Generix Group, editor of collaborative software for the Retail ecosystem, and European TK'Blue Agency, the first extra-financial rating agency evaluating the environmental footprint of the logistics chain, have decided to combine their expertise. This partnership takes the form of the first transport management system (GCS TMS) offer to include the supply chain economic and environmental performance indicator (TK'Blue).*

In just three months, on 1st October 2013, all freight carriers will have to provide CO₂ information. This obligation will concern all public or private persons organising or selling transport services, regardless of the mode of transport and the size of the company.

Generix Group, leading editor of collaborative supply chain software, always strives to stay in tune with its customers' operational needs, and thus decided to give its customers and freight forwarders the opportunity to automatically access the services provided by TK'Blue:

- Access to TK'Blue measuring and steering tools to compare their global eco-environmental performances over time and in relation to other players in the same sector, to tie in with the European Commission's new strategy for 2011-2014 and the obligation to write a CSR report in 2014.
- Compulsory CO₂ labelling for all transport operations as of 1st October 2013, in compliance with the obligation set down by the French Grenelle II Act.

Customers can thus demonstrate their societal commitment to reduce their environmental footprint to all stakeholders (employees, shareholders, customers, suppliers, authorities, investors).

Integrating all transport modes (road, rail, sea, river, air) and in full compliance with regulations, TK'Blue tools, coupled with the GCS TMS transport tool by Generix Group, provide precise information in real-time to logistic chain players.

This partnership translates into the implementation of mutual connectors in GCS TMS and in the TK'Blue portal. Information exchange between tools is automatic, which means there is no need to manually re-enter or transfer files. These new eco-responsible information requirements and environmental quality measuring and steering requirements are thus met at no additional administrative cost.

"We are delighted with this partnership with TK'Blue Agency", explained Jean-Charles Deconninck, Chairman of Generix Group. "Thanks to this tool, which fully manages our customers' eco-responsible performances, we are enhancing our transport management offer in the best possible way!"

Philippe Mangeard, Chairman of European TK'Blue Agency added: *"The reputation of Generix Group and its strong presence on the supply chain market will allow us to accelerate our growth in France and abroad. We are very proud of this partnership agreement and very optimistic about the success of our joint offer."*

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About Generix Group

Editor of collaborative software for the Retail ecosystem, Generix Group supports retailers, logistics service providers and manufacturers in managing, pooling and optimising their flows. The Generix Collaborative Business service package draws on extensive expertise in the areas of ERP, the supply chain and cross-channel sales management, all of which is backed by our EDI, EAI and portal integration solutions.

Including names such as Carrefour, Gefco, Leclerc, Leroy Merlin, Nestlé, Unilever, DHL, Louis Vuitton, Sodial, Metro, Sara Lee, Kuehne+Nagel, Cdiscount, etc., over 1,500 international players have chosen "Generix Collaborative Business" solutions, establishing Generix Group as a European leader with revenue of over €63 million.

www.generixgroup.com

About TK'Blue

TK'Blue is the first European rating agency evaluating the environmental footprint of the logistics chain.

TK'Blue customers enjoy a genuine tool to measure their supply chain in a qualitative manner and can thus count on an average performance of their company that is around 30% higher than the average ("Global Supply Chain Survey 2013" by PwC: "Companies that acknowledge supply chain as a strategic asset achieve 30% higher performance" - <http://www.pwc.com/GlobalSupplyChainSurvey2013>).

A company of the "environmental transition", its vocation is to rate and assess the environmental and social efforts made in the field of transport, in coherence with new legal and regulatory requirements relating to CSR, CO₂ and GHG on the European and national levels (implementing decree of article 225 of the Grenelle II Act).

Its governance is European and comprised of over 50 representatives of all actors and operators in the logistics chain, which ensures its legitimacy, but also its credibility, its evolution, its adaptation and its independence in the long-term.

www.tkblueagency.eu